FRIENDS FORUM

sletter of the Friends of the Carlsbad City Library | Carlsbad, California





Fall Better Books Sale

Saturday, October 20 9 a.m. to 4 p.m.

Sunday, October 21 1 to 3 p.m.

Cole Library Community Room

1250 Carlsbad Village Drive

Look for the new, red "Book Sale Today" banner and head inside for hundreds of great book bargains, including coffee table, children's, cookbooks and much more. The best books move quickly, so plan to arrive early. All books are half price on Sunday.

The Carlsbad Garden Club will again partner with the Friends, selling plants outside the Library.

Donations Needed

Friends of the Library are always eager for taxdeductible donations of books, magazines, CDs, DVDs and audio books. Bring them to any Carlsbad Library Circulation Desk or leave them in the donation bin at the southwest corner of the Dove Library or on the Cole Library loading dock.

Season of Rediscovery

or many people, Fall is the season of new beginnings – new school year, new fiscal chapter, new schedules and opportunities. For Library patrons and readers, Fall is a time to look around the library with new eyes, rediscovering aspects that had heretofore gone unexplored.

Things You May Not Know About Your Library

1. What, exactly, goes on behind the **Reference Desk?**

The patron who casually frequents the Library to check out novels, or the parent who comes to the Library for the abundant children's programs, may not have the

inclination to discover what the busy, helpful and welcoming staff behind the Reference Desk actually do. The Reference Desk is a busy hub of the Library, the place where things are happening and a lot of people are getting help. Need information for a school project? The Reference staff can help knowledgeseekers find the most reliable, current and unbiased information on your topic. Not everything that is found

on the Internet is accurate or complete, and the librarians at the Reference Desk can help sort through the wealth of information. The truth is out there, and the Reference staff can find it, whether it's in a magazine, database, book, website or on microfiche. Book suggestions are also a Reference staff specialty. After discussing a patron's interests, favorite authors, likes and dislikes, the Reference Desk personnel will offer targeted reading suggestions. Need help setting up a new electronic reading device? They can do that too, and they can help choose and download eBooks as well. They also order

books and periodicals for the Library, teach computer classes, lead book discussions and set up book displays in the Library. These superheroes should be wearing capes because they can also help navigate the sometimes mysterious Dewey Decimal System.



2. Have a question? Ask the Library.

How many miles to Pluto? Could a tyrannosaurus fit inside the Library? How many books are in the Library's collection? How can I reserve a meeting room? Can I learn a foreign language through the Library? All these questions and many, many more can be asked and answered using the Library's online "Ask Us" feature. Type

in a question and a librarian will personally research and answer the query. It could not be easier or more straightforward. Ask about Library topics, research topics, Library services, ways to find information and more. It's like having the Oracle at Delphi* right in your community. You can even text or phone-in a question to 760-354-9423. Or, go to www.carlsbadlibrary.org and click on "Ask Us."

*According to "Ask Us," an oracle, in the ancient Greek world, was a shrine where people came to seek advice from prophets or prophetesses. The most important oracle was in Delphi in central Greece and was dedicated to the god Apollo.

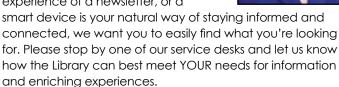
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From Our Library and Cultural Arts Director

These days, "library" can mean something very different to each of us. The Carlsbad City Library offers a wide array of services and programs, intentionally diversified to meet the many interests and lifestyles of our approximately 100,000 patrons who come here for information, learning and cultural enrichment. Remaining relevant to so many people also requires the Library to communicate in ways that are equally comfortable for different generations and learning styles.

In this edition of the Friends' Forum, editor Colleen Gibbs Zegarra offers a potpourri of the services available for you to rediscover. *Friends Forum* is a wonderful way for you to remain informed of what's going on in your library. The Library also uses social media to connect with those on Facebook,

Twitter and YouTube. Elsewhere in this newsletter, you'll read about "Ask Us," an online tool for getting answers to questions others might have too. Whether you prefer the tactile experience of a newsletter, or a



- Heather Pizzuto, Library and Cultural Arts Director



3. How does the Library acquire books?

According to "Ask Us," Carlsbad's three Libraries collectively house more than 381,000 items. And according to Collection Development Librarian Jacqui Petri, the collection is cultivated a variety of ways. Library staff selects items based on several criteria, in accordance with national standards that have been customized for our community. These standards are outlined in the Collection Development statement, which is available on the Library website (www.carlsbadlibrary.org, click on "New to the Library," then "Library Policies."). Authors who live locally sometimes donate copies of their books as well,



and they are added as long as they satisfy the criteria in the Collection Development statement. Patrons can request items, too. And again, as long as they are within the criteria in the Collection Development statement, they may be added to the Library's shelves. When people donate items to the Library, they are sorted as either "possible additions to the collection" or "give to the Friends to sell." If donations end up in the Friends'

Bookstore, they still benefit the Library because the Friends donate proceeds toward Library materials and programs.

A bookplate that says "Donated by Friends of the Carlsbad Library" means the book was purchased with proceeds from the Friends' Bookstore. There are donation flyers in the Libraries, which patrons may use to designate a book in celebration or memorial when they donate money to the Library. This program is also sponsored by the Friends. Library staff selects these books and place personalized bookplates in them.

4. How are we doing?

The Library and its dedicated staff are interested in feedback from patrons, and they take this task very seriously. Patrons might notice little blue-and-white cards sitting out around the Libraries. The idea is for patrons to

write down comments, requests, thanks, compliments, complaints -- anything to let the staff know how they are doing and what they can amend or change. The cards are periodically collected and distributed to the staff member who can best handle the issue addressed. All of the cards pertaining to the Library on Dove Lane are seen by Deputy Library Director Dave Curtis. Cole Library and Learning Center cards are seen by Deputy Library Director Suzanne Smithson. There is an option to request a response on the card, and if the patron provides contact information, he or she receives a personal follow-up. In just one example of the Library being responsive to what patrons want, the lending period for DVD sets was extended as a result of patron feedback.

5. What genealogy resources does the Library offer?

Researching family trees and lineage has never been more popular. One of the Library's undiscovered gems is its wealth of genealogy resources. Carlsbad City

Library's genealogy collection is one of the largest in Southern California and has a strong emphasis in the 17th, 18th, and 19th centuries in the United States. The collection houses city directories (from even before telephone records existed), census reports, trail systems and migration

pathways, city plans and historical atlases of key sites (such as Boston and New York), in which one can see the transition from wilderness to urban areas. These facts are housed among 25,000 printed books, 1,300 periodical titles, and thousands of microfilms, microfiche, databases and more. In addition, the Library sponsors ongoing events geared toward patrons interested in excavating the past. Topics range from how to use basic genealogy resources to investigating early-American marriage customs and records. Many of the resources and programs are co-sponsored by the North San Diego County Genealogical Society.

Summer Reading Program

The Carlsbad City Library's Summer Reading Program has been running since 1968, making use of community volunteers in the last 20 years to drive this incredibly successful machine. The 2012 Summer Reading Program recruited more than 400 teen volunteers to donate more than 6,600 hours to engage 438 babies and toddlers, 4,348 children, and 496 teens to read and enjoy 1,827,728 pages of fiction, fact, fairy tales, pictures, poetry and more.

Children's Services Librarian Julie Conklin thanked all of the program's volunteers and noted their role in the program's continued forward motion. "We would not have had such a successful program without the help of our volunteers. The



hard work and
enthusiasm that our
volunteers demonstrated
throughout the Summer
Reading Program provided encouragement
to our young readers and
positive experiences that
they will remember for
years to come."

Now Selling Online

The Friends are now online, where hundreds of our more valuable donations are offered for sale on Amazon and some unusual items are offered on eBay. Check us out on Amazon



at http://www.amazon.com/shops/carlsbadlibraryfriends.

To get to eBay, use http://bit.ly/PqkzxW. The seller name CLF92009-2012 should appear at the top of the search results. You can check the box that reads, "Email me when new items match my search" and eBay will let you know when new items are listed.

Happenings At Your Library This Fall

For more library event information, go to www.carlsbadlibrary.org, or check in the Library's "Happenings," and in flyers in the information racks. You may also receive the latest event info directly to your in-box by visiting www.carlsbadlibrary.org and clicking on "sign up for our e-newsletter."

BOOK CLUBS

The Story of Beautiful Girl by Rachel Simon Oct. 2 at 7 p.m., Cole Library

The Paris Wife by Paula McLain Oct. 3 at 2 p.m., Dove Library

There but for The by Ali Smith Oct. 4 at 7 p.m., Dove Library

The Story of Beautiful Girl by Rachel Simon Oct. 11 at 2 p.m., Cole Library

The Moonstone by Wilkie Collins Oct. 24 at 7 p.m., Dove Library

Meet new people and discuss great literature at the Library's book clubs.

CINEMA

The Artist Oct. 17, 6 p.m.

Girl with a Pearl Earring Oct. 24, 6 p.m.

Black Swan Oct. 31, 6 p.m.

October celebrates National Arts Month with free films in the Ruby G. Schulman Auditorium on Dove Lane.

CONCERT

David Maldonado Sunday, Oct. 14, 2 p.m. to 3 p.m. Dove Library, Ruby G. Schulman Auditorium

Guitar maestro David Maldonado will team up with other musical stars and premier dancers for an unforgettable Flamenco show. This event is sponsored by the Friends of the Library.

PLAY READING

A View From the Bridge by Arthur Miller Monday, Oct. 29, at 7:30 p.m Dove Library, Ruby G. Schulman Auditorium

In this tragic story, Arthur Miller explores the world of the New York docks and the core values of honor and loyalty that a traditional 1950's Italian-American family lives by. Tickets are \$5 for general admission and \$1 for students.

COMPUTER CLASSES

Classes and tutoring in Internet basics, email, beginning Word, Microsoft Office basics, career transitions and social networking are free at the Library Learning Center and Dove Library. Pick up the schedule in the information racks.

MAGEE PARK POETS

Youth Poetry Reading Sept. 23 Poetry Writing Workshop Oct. 28

To register for the workshop, or for more information, call 760-602-2400 x8149.

Both events take place in the Cole Library Community Room.

The great thing in the world is not so much where we stand, as in what direction we are moving.

Oliver Wendell Holmes

Renewal Date



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CARLSBAD CA

ВЕТИВИ SERVICE REQUESTED

Friends of the Library of Carlsbad, CA, Inc.



Summer Sale Wrap-Up

The Super Summer Sale was once again a resounding success, netting more than \$3,500 for the Friends, and uniting hundreds of high-end books with enthusiastic new owners. The success of this sale is all the more impressive considering that just prior to the sale, the Friends had donated more than 4,000 books to children registering for the Summer Reading Program.

FRIENDS OF THE CARLSBAD LIBRARY

E-mail: carlsbadfriends@sandwich.net

Friends Bookstore: **760-602-2020**

Taffy Cannon, president

Linda Sarnowsky, vice president

Ed Bauman, treasurer **Pat Hansen**, secretary

Colleen Gibbs Zegarra, newsletter editor

Holiday Boutique – A Mark Your Calendar!

The Holiday Book Boutique will begin at 10 a.m., Monday, Dec. 3 outside the Friends Bookstore at the Dove Library and will continue until all books are sold.

FRIENDS OF THE LIBRARY OF CARLSBAD, CA, INC. 1775 DOVE LANE, CARLSBAD, CA 92011

A nonprofit corporation: Contributions are tax-deductible

			ANNUAL MEMBERSHIPS	
NAME(PLEASE PRINT)			☐ NEW	RENEWAL
MAILING ADDRESS			SENIOR INDIVIDUAL INDIVIDUAL	\$10 \$15
			FAMILY	\$25
	710	_	☐ LIFE \$150 ☐ I have enclosed an additional donation	
PHONE	UNLISTED		If you are already a volunteer, we thank you. If you would like to volunteer, please check: DOVE LIBRARY BOOKSTORE COLE LIBRARY MINI STORE	
E-MAIL (PLEASE PRINT)				